

Enhancing the lives of our most vulnerable members of society through awareness, education and opportunities.

LEARN MORE ABOUT THE EURASIAN SOCIETY

Past Events

AT TASHI HATI, WE SPECIALISE IN
WEBSITES.

**OUR TEAM IS PROUD TO HAVE WORKED
WITH THE FOLLOWING BRANDS**



THE RITZ-CARLTON



FOUR SEASONS



JW MARRIOTT



THE MULIA
MULIA RESORT & VILLAS
NUSA DUA - BALI



ZETL



House of
Belasun



EURASIAN
SOCIETY

HERE'S HOW WE CAN **HELP YOU**



WE DESIGN **BRAND IDENTITIES**

At Tashi Hati, we specialise in website development. Our process begins with a strategy session to align your business goals with your website vision. We discuss everything from style and functionality to page layout, content, and imagery. You work on creating content and sourcing images to match your vision. In just two weeks, we transform your branding, content, and images into a website you'll be proud to showcase. Throughout the process, we maintain close collaboration through daily emails and at least three scheduled video calls. After your website launches, we provide instructional videos for easy self-updates. Plus, you'll enjoy two weeks of email support, and if you prefer, you can book our assistance for future site updates in as little as an hour.



WE BUILD **WEBSITES**

Unlock the potential of your brand. We initiate the journey with a Brand Discovery Call, delving deep into your business and vision. Our expert team presents two design concepts in the form of Style Guides to capture your brand's essence. From there, we create a comprehensive Brand Identity Design that tells your story and resonates with your audience. We offer two rounds of revisions to ensure your brand identity is perfect. This service also includes complete logo variations, a brand colour palette, typography selection, brand design elements, a brand style guide in PDF format, and essential brand masterfiles. With Tashi Hati, your brand will be consistent, compelling, and memorable.



WE MAKE **SITES SEEN**

Tashi Hati doesn't just build websites; we also make them seen. We offer a range of SEO services to boost your online visibility. This includes conducting a thorough SEO audit to analyze your website's performance and visibility. We lay the foundations for strong SEO, perform keyword research to identify the most relevant keywords for your business, optimize on-page content to improve search engine rankings, and ensure that your website's technical aspects enhance visibility. Our goal is to make your website more visible and accessible to your target audience, ultimately driving more traffic and potential customers to your site.

CREATING A WEBSITE HAS NEVER BEEN THIS EASY...

WE DESIGN BRAND IDENTITIES

- **Brand Discovery Call:** We kick off with an in-depth conversation to understand your business and vision.
- **2 Design Concepts:** We present two style scapes to capture your brand's essence.
- **Comprehensive Brand Identity Design:** A holistic brand identity solution that tells your story.
- **2 Rounds of Revisions:** We work together to perfect your brand identity.
- **Complete Logo Variations:** Includes favicon, negative version, and icon-only version.
- **Brand Color Palette:** Crafted to evoke the right emotions.
- **Brand Typography:** Selecting the perfect fonts to resonate with your audience.
- **Brand Design Elements:** Tailored patterns or illustrations to match your concept.
- **Brand Style Guide PDF:** A comprehensive guide for consistent brand usage.
- **Brand Masterfiles:** The essential files to keep your brand consistent across all platforms.

WE BUILD WEBSITES

- **Strategise:** We begin with a one-hour strategy session to align your business goals with your website vision.
- **Goals and Content:** Discuss the style, functionality, page layout, content, and imagery.
- **Content Creation:** You'll work on content and image sourcing to match your vision.
- **Build:** In just two weeks, we transform your branding, content, and images into a website you'll proudly showcase.
- **Collaboration:** Daily emails and at least three video calls keep you informed throughout the process (optional).
- **Support:** We empower you with instructional videos for website updates (Squarespace simplifies this). Plus, enjoy two weeks of email support post-launch.
- **Optional Future Support:** If you prefer, book our assistance for site updates in as little as an hour.

WE MAKE WEBSITES SEEN

- **SEO Audit:** We analyze your website's performance and visibility.
- **SEO Foundations:** Lay the groundwork for robust online visibility.
- **Keyword Research:** Identify the keywords that matter for your business.
- **On-Page SEO:** Optimize your website content for search engines.
- **Technical SEO:** Ensure your website's technical aspects enhance visibility.

FREQUENTLY ASKED QUESTIONS

1. I'm ready to start! What's my next step?

To kick off the process, the first step is to schedule an initial call with us. During this call, we'll determine if we're a good fit to collaborate, discuss project timelines based on your goals and our availability, and provide you with our proposal for review.

2. How does payment work?

Payment is easy. Upon signing the proposal, a 50% deposit secures your slot, with the remaining 50% due once the project starts.

3. What is my project timeline?

Typically, a website design spans one month, though e-commerce websites take longer. We can begin once we have your questionnaire and an available slot aligns with your schedule.

4. How much notice do you need?

We often schedule projects 1 - 3 months in advance, depending on the season. The earlier you inform us about your project, the sooner we can accommodate your needs.

5. What is considered a revision?

A revision covers any constructive feedback, changes, or alterations following the presentation of the chosen concept. This can range from adjusting color schemes, experimenting with fonts, to fine-tuning logo designs.

6. What happens if I don't like the initial concept you send me?

While rare, if you aren't satisfied with the initial concept, we'll schedule a call to clarify your vision, followed by a new concept. You'll also have one round of revisions if needed. Additional revisions can be accommodated at IDR 1,000,000 although most clients find one round sufficient.

7. What will be required of me as a client? How much time should I prepare to put aside?

You'll start by filling out our branding questionnaire, taking approximately 30 minutes. Plan to set aside 45 minutes for each design review (3 times) to absorb the designs and provide feedback.

8. I have a freelance designer I already work with for my marketing materials. Will this be a good fit for me?

Absolutely! Many of our clients have in-house marketing and web designers. Our web design package is here to help you build alongside them.

9. Do you work with clients worldwide?

Yes, we work with clients worldwide, spanning across 2 continents. Distance is hardly a barrier, thanks to tools like email and Google Meet.

PACKAGES

STARTER

For when you want a website.

BRAND IDENTITY

✓

SEO VISIBILITY

✓

BASIC PAGES

8

BLOG

✓

E-COMMERCE

PROFESSIONAL EMAIL

E-COMMERCE

CHECKOUT ON DOMAIN

PRODUCT REVIEWS

PRICING

YEARLY MAINTENANCE

12,500,000

4,000,000

MAIN

For when you want a store.

✓

✓

8

✓

25 PRODUCTS

✓

✓

✓

✓

17,500,000

5,000,000

FULL COURSE

When you want a fully customisable website, please contact us for more information.



TASHI HATI

INTEGRATED MARKETING

SCHEDULE A CALL TO GET STARTED

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