

AT TASHI HATI, WE SPECIALISE IN
SOCIAL MEDIA.



**OUR TEAM IS PROUD TO HAVE WORKED
WITH THE FOLLOWING BRANDS**



THE RITZ-CARLTON



FOUR SEASONS



JW MARRIOTT



THE MULIA
MULIA RESORT & VILLAS
NUSA DUA - BALI



Z E T L



House of
Belasun



EURASIAN
SOCIETY

HERE'S HOW WE CAN **HELP YOU**



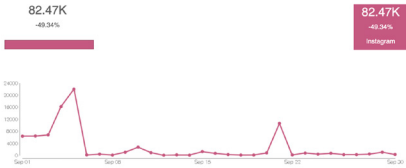
WE PRODUCE **CINEMATIC-QUALITY CONTENT**

At Tashi Hati, our expertise lies in the realm of social media. We are dedicated to crafting cinematic-quality content that captivates your audience. Collaborating with seasoned producers from the Indonesian cinema industry, we prioritize quality in content creation, ensuring your brand shines.



WE RUN **PAID ADVERTISING EXPERIMENTS**

Our commitment extends to running meticulous paid advertising experiments. By leveraging these experiments, we fine-tune your advertising budget to precisely reach your intended segmented audience. We believe in optimizing every dollar spent to yield the best results for your brand.



WE ANALYSE **DATA FROM THE RESULTS**

With a keen focus on results, we delve deep into data analysis. Our team carefully examines the outcomes and adjusts our strategies accordingly. We are dedicated to helping your brand thrive by making data-informed decisions and continuously improving your social media performance.



SOCIAL MEDIA HAS NEVER BEEN **THIS EASY...**

WE PRODUCE
CINEMATIC-QUALITY CONTENT

WE RUN
PAID ADVERTISING EXPERIMENTS

WE ANALYSE
DATA FROM THE RESULTS

- ✓ 2 SOCIAL MEDIA CHANNELS
- ✓ PROFILE SET UP OR OPTIMISATION
- ✓ 10 CUSTOM IMAGES
- ✓ 8 VIDEOS PER MONTH
- ✓ UNLIMITED REVISIONS
- ✓ PUBLISHED FOR YOU
- ✓ CONTENT STRATEGY
- ✓ CONTENT CALENDAR
- ✓ MONTHLY REPORTING
- ✓ PAID ADVERTISING

IDR 17,500,000/MONTH

FREQUENTLY ASKED QUESTIONS

1. I'm ready to start! What's my next step?

To kick off the process, the first step is to schedule an initial call with us. During this call, we'll determine if we're a good fit to collaborate, discuss project timelines based on your goals and our availability, and provide you with our proposal for review.

2. How does payment work?

Payment is easy. Upon signing the proposal, a 50% deposit secures your slot, with the remaining 50% due once the project starts.

3. What is my project timeline?

Typically, a social media management contract spans 6 months, though longer term projects can benefit from discounts. We can begin once we have your questionnaire and an available slot aligns with your schedule.

4. How much notice do you need?

We often schedule projects 1 - 3 months in advance, depending on the season. The earlier you inform us about your project, the sooner we can accommodate your needs.

5. What is considered a revision?

A revision covers any constructive feedback, changes, or alterations following the presentation of the chosen concept. This can range from adjusting color schemes, experimenting with fonts, to fine-tuning designs.

6. What happens if I don't like the initial concept you send me?

While rare, if you aren't satisfied with the initial concept, we'll schedule a call to clarify your vision, followed by a new concept. You'll also have one round of revisions if needed. Additional revisions can be accommodated at IDR 1,000,000 although most clients find one round sufficient.

7. What will be required of me as a client? How much time should I prepare to put aside?

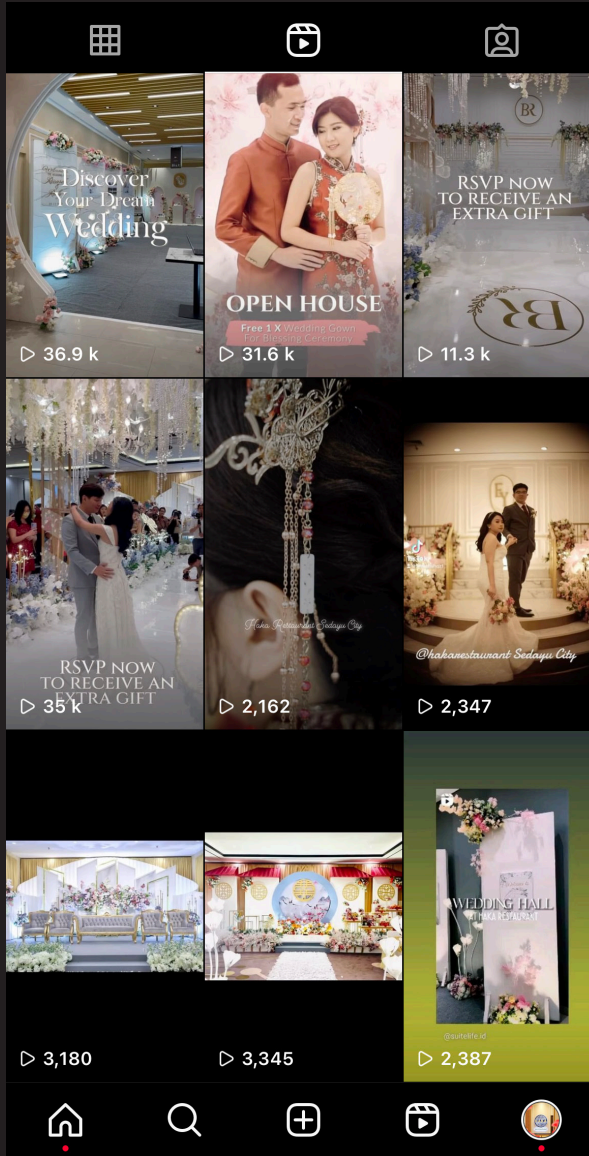
You'll start by filling out our onboarding questionnaire, taking approximately 30 minutes. Plan to set aside 45 minutes for each design review (3 times) to absorb the designs and provide feedback.

8. I have a freelance designer I already work with for my marketing materials. Will this be a good fit for me?

Absolutely! Many of our clients have in-house marketing and web designers. Our social media package is here to help you grow through paid advertising and data analytics specifically.

9. Do you work with clients worldwide?

Yes, we work with clients worldwide, spanning across 2 continents. Distance is hardly a barrier, thanks to tools like email and Google Meet.



PACKAGES

	STARTER For when you want to post the content yourself	MAIN For when you want social media done for you	FULL COURSE For when you want to use social media to drive traffic to your website
CONTENT STRATEGY	✓	✓	✓
CONTENT CALENDAR	✓	✓	✓
CONTENT PRODUCTION 10 custom images 8 videos per month	✓	✓	✓
CAPTION WRITING	✓	✓	✓
PUBLISHED FOR YOU		✓	✓
PAID ADVERTISING		up to IDR 2,000,000	up to IDR 4,000,000
DATA ANALYSIS		basic	comprehensive
MONTHLY REPORTING		✓	✓
SEO ANALYSIS			every 3 months
PRICING	12,500,000	17,500,000	25,000,000



TASHI HATI

INTEGRATED MARKETING

SCHEDULE A CALL TO GET STARTED

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